

A True Reflection of Aesthetic Refinement



MaiLi

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From outfits styled to countries visited, art curated to dishes prepared, every element within your world has been selected with refined precision. At MaiLi, we believe your beauty choices are no exception to your carefully-crafted lifestyle, which is why we spent years fusing the finest Swiss luxury with art, beauty and science, to create a breakthrough in HA aesthetics.

Powered by patented technology, MaiLi's deluxe portfolio offers a supreme blend of supple volume and elasticity. A super soft and springlike gel that works in harmony with authentic movement

and expression, for you to continue shaping and perfecting your world with refined results.

At MaiLi we understand your world is a refined reflection of your inner self. Your effortless style, unique eye for detail and desire for the finer things all come together to shape your curated world. Fusing the stylish with the unique, you create timeless capsules of experiences, destinations, art and literature. The finest things in life are what make living so sublime.

We have gathered the finest experiences, freshest new talent and luxury escapes to add to your personal library. A tailored collection of the most renowned interior designers, sensory travel destinations and bespoke perfumers all await your attention.

MaiLi Rules For a Curated Lifestyle

Dedication and careful curation help your world to shine bright. Key pieces of art, bold beauty statements, elegant scents and timeless experiences all stay with you through the years, while giving you the space to embrace fresh ideas and new inspiration.

MaiLi has put together five rules for a curated life – because we believe that everything in your world deserves to be designed with precision in mind.



Rule One

Bespoke Fragrance

Nothing expresses your personality quite like a fragrance. And when it's a customised, completely unique-to-you fragrance, that's something no one else can imitate.

Perfume should be as distinct as your fingerprint, to match your individual style and tie into your curated world. It's a form of olfactory expression to complement your put-together look.

In London, classically trained perfumer Lyn Harris crafts bespoke scents to highlight this unique essence. Perfumer H, her modishly designed atelier in Marylebone, exudes a sophisticated atmosphere of tactile textures, muted blue hues and delicate, natural ingredients. Here she creates beautiful, refined fragrances specifically for you, costing up to £15,000.

Each element of the perfume - from the scent to the hand-blown glass bottle, to the one-of-a-kind label design - is something irresistible to have as your own.





Rule Two

The Wealth of Art

Art is an investment of a unique kind. The right piece of art blends seamlessly into your lifestyle, reflecting who you are as a person and expressing something deeper about the world you live in. Art is about sensory connection, which also makes it the most refined form of investment possible.

If you want to purchase something that fits into your life, that one perfect piece per year is all you need. You know the one: once you see it, you can't take your eyes off it. You already have the talent to spot works that are out of the ordinary, and artists that elevate the world around them.

And whether it's an oil painting, a watercolour or an abstract sculpture, the artwork that reaches out to you will also bring refinement and elegance into your home. It's a smart investment in more ways than one.

Rule Three

Interior Statements

Your world is reflected in the design of your home. Styling an interior is about expressing your personality, making a statement, and setting a scene for your guests to experience.

As with so much in life, less is often more. Interior design relies on flow, and the way space can draw you in and lead you on. It guides the eye and soothes the soul, letting you intuitively balance warmth, tone and detail. Colour goes hand in hand with this approach. From subtle hues to bold primary splashes, colour is a powerful form of expression.

A carefully chosen palette is a thing of beauty, and so too is a restrained use of materials. Incorporated in the right way, carefully considered elements of glass, silver, wood and marble can all help to unify a space.

A room's finishing touches are perhaps the clearest form of personal expression. A lamp, an artwork, or a piece of artisan furniture can change the whole feel of a room – and can be refreshed regularly to retain a fresh, dynamic ambience.



Rule Four

Self-knowledge

“Beauty means expression and being your most authentic self.”

Living boldly and resting safe in the knowledge of who you are, is the foundation of strong, independent womanhood.

Being comfortable, self-confident, and self-aware is a gift. You discovered yourself and your boundaries a long time ago. You’ve been shaped by your past decisions and actions, and you’re moving forward with care and consideration.

A happy life is about knowing yourself.

If you want to be inspired by insightful words on self-knowledge and boundaries, look for books by Mark Nepo, Elizabeth Diamond or Eckhart Tolle.

Rule Five

Travel well

Travel is about more than making a getaway. Setting foot somewhere new is an experience that can change you. It’s a chance to immerse yourself in fresh senses and experiences, an opportunity to learn, expand, and explore. It’s a cultural journey in the truest sense.

There’s no set template. One woman’s luxury resorts, sugar-soft beaches and culinary delicacies are another’s billowing hills, sunlit uplands and off-grid adventures. The important thing is that travel matters. Meeting new people, discovering new places and finding new inspiration are all moments to treasure.

From the spice-laden history of the Silk Road and the remote five-star retreats of the Indian Ocean to the art-laden capitals of Europe and the safari plains of Africa, travel allows you to experience life through a different prism.

A Curated World

Life is for living. That's why, over the following pages, we've curated some of the finest life experiences on the planet. From soul-lifting travel adventures and ground-breaking art museums to refined design choices and cutting-edge restaurants, we've hand-picked a selection of places and people that embody modernity, strength and elegance. Allow yourself to be inspired.

Interiors

@ Rhema Kallianpur

Stephanie Barba Mendoza

barbamendoza.com

London designer Stephanie Barba Mendoza exudes a bold sense of style – a description which could equally apply to her unique, signature interiors. Born and raised in Mexico, before falling in love with London's treasure trove of antiques and soft furnishings, she now works on big-name projects which frequently combine elements of latter-day luxury with contemporary design. Through creating these modern twists on classic aesthetics, she breathes new life into her interiors using pattern, colour and an intuitive eye for the details that make a space complete.



@ Casey Moore

MaiLi

*A premium portfolio of possibilities
powered by the finest Swiss science*

When choosing MaiLi you can put your trust into a luxury aesthetic brand, meticulously crafted to elevate and enhance your perfect look with the precision and care you deserve.

[MaiLi.com](https://www.MaiLi.com)

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Sinclair Pharma has been committed to skin expertise since 1971, and more recently to the development of a safe, minimally invasive and effective portfolio of aesthetic treatments including MaiLi.

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